

**BIG SIZE
BIG VALUE
BIG SATISFACTION**



If you want a better
chew, ask for—

BIG BEN

THE PERFECT
Chewing Tobacco

The Heart Of Man

The season is at hand when once again the age-old song recorded in Holy Writ "Peace on earth, goodwill toward men" will be sung by millions of voices and the sentiment expressed in the words will be made the theme of countless sermons, addresses, and written articles,—of which this is one. And the question will be asked by a perplexed people, asked in their bewilderment and sorrow, why is it that after the passage of nearly 2,000 years, instead of peace on earth and goodwill among and toward men, the world is filled with rumors of and preparation for war, and suspicions and hatreds are rife among people everywhere?

In seeking an answer to this question innumerable replies and reasons will be given. Many will lay the chief responsibility upon politicians; others will blame the inhumanity and selfishness of the makers of armaments; a goodly number will declare it is the existing economic system that is the root of the trouble; in a word, the tendency will be, as it has been throughout the years of the past, to apportion the blame to others and to institutions of our own making, but never to accept any share of it as our own responsibility. Yet, in the final analysis, the responsibility lies at our own door and rests with us as individuals.

A nation is but an organization of individuals, and the national viewpoint is but the aggregate of the viewpoint of the people who constitute the nation; the national spirit is the spirit of the people themselves. Politicians do what the people want them to do, and statesmen are forced to act, frequently against their own better judgment, because their people insist upon certain action and will accept and support nothing else.

Nations to-day remain in a warlike mood because the individuals who constitute the nations are themselves lacking in goodwill the one toward the other, and lacking goodwill,—which is the only source of peace,—there can be no peace.

Individuals clamor for security in their homes and occupations; nations as organizations of individuals demand security; but there can be no security either for the nation or the individual unless there be peace at home and abroad. Nevertheless, as individuals, in our own local communities, and in our relationships to each other, mankind is unmindful of these great truths, and to a great extent maintains attitudes of suspicion and hostility instead of seeking for understanding and goodwill.

The world, and each and every community throughout the world, counts its men and women who, in the current language of the day, are chiselers, seeking to better themselves at the expense of others, trying to pull others down in order that they may rise, desirous of taking that which others have in order that they may possess it. Many creditors are harsh, unsympathetic and unyielding in their attitude towards debtors in great difficulty through no fault of their own and insist on their pound of flesh even though it means the ruin and destruction of the debtor; on the other hand, many debtors dishonestly seek to take full advantage of a difficult situation to cheat and defraud those whom they had asked to assist them in the past and who did assist them. And demagogues, both of the Right and the Left, of both high and low degree, take full advantage of each difficulty to fan the flames of discord and arouse and intensify feelings of enmity and prevent reasonable co-operation and the development of goodwill leading to peace and mutually beneficial compromise agreements.

The result is that all parties are invoking the power of the law to enforce their demands. As individuals they demand that force be applied as they would have it applied. The next step, of course, is that as national groups they demand that the same law of force be applied against other national groups. And that means preparation for applying such force, and war as the only alternative.

The answer to the question propounded above is that the heart of man is wrong. Mankind has not yet risen high enough, nor educated itself to the point where peace on earth and goodwill among men is really and truly desired. Mankind still prefers to live and rule by force, still prefers to act on the theory,—it is not a principle,—that Might is Right. Once man as an individual changes his viewpoint he will find politicians both ready and anxious to accept and act upon it; the armament makers will find themselves without an occupation; freed of all the restrictions and obstructions imposed by individual and corporation selfishness and the evils of narrow nationalism, the economic system will operate successfully.

The bringing of peace on earth and goodwill toward men is not a matter of law; it cannot be brought about by force; it must come, because it is the only way it can come, through change in the hearts of men. It will be a slow growth, a development to which every true lover of peace and every believer in the power of goodwill is called upon to lend his or her example and influence. Railing at others will achieve little; peace must be lived and goodwill practised.

PATENTS

A List Of "Wanted Inventions" and
Full Information Sent Free On Request
The RAMSAY Co. Dept. 273 BANK ST.
OTTAWA, Ont.

W. N. U. 2076

In cold weather men stamp their feet and blow on their hands to keep warm, whereas wild animals and birds seem to conserve their body warmth to best advantage by staying very still.

Gasoline From Lignite

University Of Minnesota Scientists
Are Carrying On Experiments

Two University of Minnesota scientists, successful already in developing cellulose, a principal ingredient of rayon, from the aspen tree, speculated on the possibility of making gasoline from lignite.

The two, Professor Lloyd H. Ryerson and Ralph E. Brewer, hunting new materials and new uses for old ones with the co-operation of the Northwest Research foundation, were heartened by the success of German scientists in making gasoline from brown coal. Lignite, they pointed out, is similar in composition to Germany's brown coal.

Success of experiments in making gasoline from lignite would create an outlet for vast deposits of the low grade coal which underlies prairies of North and South Dakota and eastern Montana. Geologists have estimated their total at 1,000,000,000,000 tons.

Seeking Mystery Tribe

British Couple Start On Romantic
Quest In India

A British couple, Mr. and Mrs. D. L. R. Lorimer, have arrived at Balthit, the capital of Hunza, in Northern India, on one of the most romantic quests in the world. They hope, in the course of a year's stop in the district to solve the mystery of the Burushaski language, which is spoken by a mysterious race believed to be descended from Alexander the Great. The Burushus, who number about 20,000, are a clan of apparently Persian or Afghan origin. They live on both sides of the Hunza River, which divides the State of Hunza from that of Nagar, in a region of wild and almost inaccessible mountains. For generations they were the terror of the trading caravans between Chinese Turkestan and Kashmir.

Soured On The World?—That's Liver

Wake up your Liver Bile

—No Calomel necessary

Many people who feel sour, sluggish and generally wrecked make the mistake of taking salts, oil, mineral water, laxative candy or chewing gum, or roughage which only move the bowels and ignore the liver.

What you need is to wake up your liver bile. Start your liver pouring the daily two pounds of liquid bile into your bowels. Get your stomach and intestines working as they should, once more.

Carter's Little Liver Pills will soon fix you up. Purely vegetable. Safe. Sure. Quick. Ask for them by name. Refuse substitutes. 25c. at all druggists.

May Test Mail Rocket

German Engineer Receives Permis-
sion From French Air Ministry

The French Air Ministry has authorized Gerhard Zucker, German engineer, to test a device for shooting mail by rocket across the English Channel. A mailbag is to be attached to the rocket, containing 12,000 letters. It will be shot from Dover over the Channel to Calais, on the French coast, twenty-five miles distant. The rocket contains an explosive liquid ignited electrically. After a fixed number of minutes a parachute opens, allowing the mailbag to float to earth.

Prince Has Seven Names

The Prince of Wales bears seven baptismal names: Edward Albert Christian, after his grandfather, King Edward VII., and two great-grandfathers, the Prince Consort and King Christian of Denmark; George Andrew Patrick David, in honor of the patron saints of England, Scotland, Ireland and Wales.

Have Greater Resistance

Greater physical endurance and greater resistance to infectious diseases, nervousness and mental disorders are attained by overweight young men as compared with young men underweight, according to British statistics.

At October 31, 1934, forty-three per cent. of the land in Canada intended for the 1935 crop was estimated to have been ploughed, as compared with forty-one per cent. in 1933.

The loftiest mountain in North America, now called Mt. McKinley, was known to the Indians as Denali, "Home of the Sun."

New Kind Of Concrete

Discovered When Workman Fried
Meal On Waste Slate

A workman in a slate quarry in North Wales found himself without a frying pan when he wanted to cook his ham-and-egg dinner.

So he used a piece of waste slate instead. Then he left it on the fire and forgot about it.

As a result, a new kind of economical lightweight concrete has been discovered.

The piece of slate expanded in the heat. When it is broken up it can be used with cement to make a light form of concrete, such as is used in partitions and house walls.

"Its moisture expansion is much lower than that of the usual materials," an official of the department of building research said.

"It is easily nailed, and is an excellent key for plaster work."

Chances Appear Slim

Hardly Possible Franklin's Log
Books Will Be Found

Any log books Sir John Franklin may have left before he perished almost a century ago in the arctic would most likely have been found by now, Captain Peter Freuchen, arctic author and explorer, answered when questioned as to the chances of F. K. Pease, an adventurous young Briton, finding any records of Franklin's epic voyages.

Pease passed through Montreal two months ago with a dog and 30 tons of equipment bound for the arctic wastes and a search for documents dealing with Franklin's northern saga he thought he might discover.

Cash For Beet Growers

Harvest This Year Totals Close To
Million Dollars

Another quarter of a million dollars in cheques has been received by beet growers of Southern Alberta.

The new payment will make a total of \$610,000 paid out on the initial base rate of \$5 per ton, with a final payment to be made at the completion of the delivery season.

With a record crop of 170,040 tons, the beet growers will receive close to \$1,000,000 for their harvest this year.

The winter mortality of the rather threatening number of chinch bugs in south-western Ontario this past season is under observation of officers of the Entomological Branch of the Dominion Department of Agriculture against a possible serious outbreak in 1935.

Granulated sugar sifted over the top of a sponge cake before putting it into the oven gives it a rich brown crust when baked.

250 LB. MAN LOSES 20 LBS.

And Looks 10 Years Younger

"About three months ago," writes a correspondent, "I weighed 250 lbs. I started taking Kruschen Salts, and I lost 20 lbs. in a little over two months. I am feeling better than I have in years. My friends tell me I look ten years younger, and my step has an elasticity which is amazing. I shall boost Kruschen Salts wherever I go."—J. McC.

Kruschen contains just the six salts, blended in just the right proportion, that are essential to keep you in continual good health. Kruschen Salts keeps the system free from encumbering waste matter. Unless this wastage is expelled regularly, it will give rise to rheumatic and other body poisons. And Nature is liable to take the defensive measure of storing this poison-breeding material out of the way in the form of fatty tissue.

Strait Does Not Exist

Admiral Byrd Says Land All Way To
South Pole

A newly discovered section of land in Antarctica has been claimed for the United States by Rear-Admiral Richard E. Byrd.

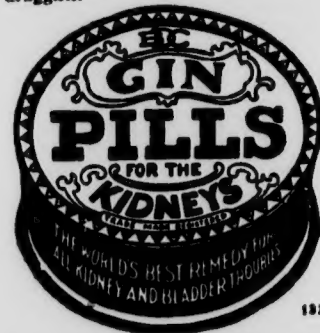
A huge stretch of ice-covered Antarctic wastes, which previously had been considered to be over water was said by Byrd to be land. He made this announcement in a radio message to President Roosevelt following a flight east into Marie Byrd Land.

He brought back with him conclusive evidence that Marie Byrd Land runs in an unbroken line from the Antarctic coast to the South Pole and that a trans-Arctic strait does not exist. Byrd declared it is all land "overwhelmed by ice to be sure, but land, anyway."

Wood veneers as thin as paper are being made on a commercial scale.

Backaches

Indicate kidney trouble. Gin Pills give prompt and permanent relief as they act directly but gently on the kidneys—soothing, healing and strengthening them. 50c a box at all druggists.



NEXT TIME YOU COOK FISH



CONTROL THE ODOR

It isn't necessary to put up with cooking odors all through the house when you bake or boil fish. Wrap the fish in Canapar Cookery Parchment.

Not only will the odors stay in—but the fish will come from the pan more richly delicious, with its full natural flavour retained.

Makes Vegetables More Delicious, Too

Instead of allowing much of the goodness and flavour of vegetables to escape in steam, cook them in Canapar. With Canapar you can cook several vegetables in a single pot. The flavours simply can't intermingle. Line meat pans with Canapar, too, to prevent fat burning. Canapar improves flavour and food value—saves fuel—and eliminates pot scraping and scouring.



CANAPAR
COOKERY PARCHMENT

A Pure, Genuine, Canadian Vegetable Parchment

Appleford

PAPER PRODUCTS
LIMITED

HAMILTON, ONTARIO

Warehouses At Calgary, Edmonton, Regina and Winnipeg

Good Work Of Scientists On Behalf Of Our Agriculturists Will Save Millions Of Dollars

The gambling element in farming, the destruction of crops through insects and adverse weather, those natural forces that in the past have broken the hearts and bankrupted millions of individual farmers and caused economic disruptions in nations, will be lessened in the future and eventually largely controlled if the work of the entomologist reaches the extent now forecast.

This picture was drawn in the Dominion-wide conference of entomologists held in Ottawa.

The economic side of the work of the insect men, expressed in the co-operation of the Dominion and provincial governments, was demonstrated in the announcement that \$100,000,000 was saved in Canada last year, in lessened damage to plant life, crops and other products.

Of this amount \$50,000,000 was saved in combatting ravages of grasshoppers on the prairies, although these pests took a terrific toll from the wheat farmers.

The grasshoppers pest was prominently before the conference but it was stressed that this is only one of the many pests taking economic toll in destroying crops. Cut worms, wire worms, and 3,000 other destructive insects were directly before the conference and were named as constituting a distinct menace, with almost incredible destructive power. In Canada over 30,000 insects have been classified by the entomologists.

Following the conference an announcement on the findings on grasshoppers alone will be released by the department of agriculture.

How the weather man and the agriculture experts, entomologists and others, are co-operating with the various governments to take the gamble out of farming, was told the conference by J. Patterson, Toronto, director of the Dominion meteorological bureau.

How the government breeds parasites and releases them to combat the commercially dangerous insects was described by A. E. Baird, Belleville, Ontario. Insects harmless in themselves are bred in millions, taken to the areas infested and proceed to destroy their natural enemies.

Insect Pest Control

Entomologists Advocate Five-Year War Especially On 'Hoppers

The conference of Dominion entomologists—the government's experts on insects and their control—has been completed, with recommendations for a five-year war on commercially dangerous pests being laid before the experts. It was the first nation-wide conference of the entomologists in the last seven years. The chiefs of the laboratories and crop inspection plants throughout the Dominion were present.

Among the recommendations for the next five years of insect pest control, particular emphasis was laid upon insects attacking field crops, forests, grain and other stored products and household insects.

Relief Supplies From East

Maritimes Send 96 Cars Of Supplies To Dry Areas Of Saskatchewan

Maritimers opened up their hearts for drought-ridden districts of Saskatchewan to the extent of 96 cars of food and material.

These 96 cars have arrived from various points in the Maritimes since October 15. W. W. Champ, chairman of the Saskatchewan volunteer rural relief committee, reported at Regina. Ontario has sent 169 cars. Mr. Champ reported.

New Advertising Idea

The mystery of strange voices in the house on Gascon de Gotor street in Zaragoza, Spain, was revealed as an advertisement involving a ventriloquist. Prof. Ricardo Royo Villanova said the ventriloquist has taken refuge in his home, fearing the menace of an aroused populace. He said the ventriloquist had been hired by a store near the house to boost business.

W. N. U. 2076

Signs Of Stone Age

But Archaeologists Say Ireland Not Inhabited In Ice Age

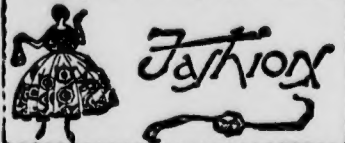
Harvard University archaeologists digging into the soil of old Ireland, have shattered a long-held scientific belief that the country was inhabited during the ice age.

There is plenty of evidence, however, that inhabitants of the emerald isle some 6,000 years ago were typical hatchet-wielders of the stone age.

In connection with stone age excavations in the north, 36 hearths and an abundance of implements were found.

A primitive bronze ax of, roughly, 1,500 B.C., and a number of flint tools were found at Carrowlisdonan, in County Mayo. A bronze age burial mound was excavated at Portlewhack, in County Clare, where the remains of four skeletons in two coffin-like boxes of limestone slabs were found.

Winnipeg Newspaper Union



By Ellen Worth



520

A JACKET DRESS THAT'S SMART —WEAR IT 'NEATH YOUR WINTER COAT

Today's smart costume is just adorable in checked woolen in Sandringham blue. The upper part of the dress is brown canton crepe. The brown tone is repeated in the bone buttons. You'll love its practicality besides its extreme smartness. It's as simple as can be to make it and the cost is surprisingly small.

Black rough woolen is another very smart scheme with the dress bodice of black metal threaded crepe or of black velvet.

Style No. 520 is designed for sizes 14, 16, 18 years, 36, 38 and 40 inches bust. Size 16 requires 4 1/4 yards of 39-inch material with 1 1/4 yards of 39-inch contrasting.

Price of pattern 20 cents in stamps or coin (coin is preferred). Wrap coin carefully.

How To Order Patterns

Address: Winnipeg Newspaper Union
175 McDermott Ave., Winnipeg

Pattern No. Size

Name

Town

Want Canadian Turkeys

One British Buyer Considers Them Best Birds Imported

One splendid effect of the high quality of the large shipments of Canadian turkeys to the British Christmas market during the past two seasons is being shown by the outspoken anticipation of British buyers with reference to Canada's forthcoming offering this Christmas. Formerly there was unquestionably some risk involved in transporting chilled poultry over some 6,000 miles but the trial shipment of 80,000 turkeys in 1932 to the British Isles removed any doubt about the delivery of Canadian poultry in good condition. In the following year, still more turkeys and chickens were shipped with such success that British buyers are still talking about the high quality of Canadian birds and the expert manner in which they were packed.

If further evidence were required that the British market is looking to Canada for supplies of Christmas turkey, the following comments of one of the principal buyers may be quoted from the British Produce Trade Journal: "Regarding sources of supply from which we expect turkeys for the Christmas trade proper, we must not forget Canada, which will, we think, be exporting good supplies of this class of bird during December. The Canadian turkey is in our opinion, one of the best imported birds we have in this country. We are sure that last season the quality was better than ever before, and if they are up to last year's standard there should be no trouble in that direction."

A Costly Oyster Stew

Mrs. Ted Brooks of Modesto, Calif., cooked a \$6,000 oyster stew recently and declares she has permanently lost her desire for cooking oysters, reports the Associated Press. In a can of the seafood that went into the stew was a perfect pearl—but the pearl had been scorched and was declared worthless by the jeweler who examined it. Unstewed it would have been worth \$6,000, he said.

Canada Wins International Wheat Championship Twenty Times In Twenty-four Years

Testing Of Seeds

Simple Home Method Found Reliable And Removes Doubt

Take an old newspaper and cut it into sheets five inches square. Soak these sheets for a few minutes in warm water. Now place five of these sheets one on top of the other on a table or bench. Count out twenty-five or fifty kernels of the seed to be tested and place them in regular order on the last paper sheet. Cover with five more sheets of the soaked paper. Roll up the sheets into a doll and tie with string or secure with rubber bands. Place one or more of these dolls in an ordinary two-quart fruit sealer or jar. Fill sealer with warm water and let dolls soak for four or five hours. Then pour out water and put on the screw top without the rubber ring, screw down loosely. Keep the sealer in a warm place for four or five days. Then take out the paper dolls and read the test.

One advantage of this method is its simplicity, since the sealers can be wrapped up at night and kept warm in case the dwelling house has a lower temperature at night than in the day time, as for instance when wood is used for fuel. The test is easily and quickly read and the sealers are easily and conveniently handled and occupy little space. Having used and tested practically all the methods recommended for testing seeds this has been found the simplest and most satisfactory.

Test your seeds, don't guess. You can lose enough sowing one field with seed that will not germinate to pay for the time spent testing in ten years.

"You spik ze Anglais?"

"A few! And you?"

"Not many!"

The SNAPSHOT GUILD

CHRISTMAS GREETINGS



The Season's Greetings



Wishing you a Merry Christmas and Happy New Year

My dear Mrs. Richard Roy

They started out as ordinary snapshots but, artfully handled, turned out to be charming greeting cards. A simple, effective and individual solution of the greeting card problem.

Snapshooters have a great advantage over ordinary folks at Christmas time, for they can easily produce Christmas cards that are 100 per cent. individual, unusual, and not at all expensive.

What's the purpose of a Christmas card, anyway? Simply to carry a message of cheer and goodwill from one person to another. It is, at its best, a very personal affair.

Snapshots of yourself, your home, your family, your pets or anything else that's part of your life can be easily used in Christmas cards. The result is cards like no one else's.

There are many ways of using snapshots in greetings. The photo finishers in your town are equipped to make greetings for you, using one of your own snaps. They do some beautiful things; it will pay you, at least, to investigate them.

Or you may want to be even more individual. One of the simplest greetings consists of a card with a snapshot pasted on it and a handwritten message below. Nothing can be more personal than that!

The opportunities for unusual and beautiful cards are endless. It's a challenge to your ingenuity. But no matter how clever the scheme, the snapshot itself must be good—and appropriate.

You might use a snapshot of your family, stood up in a row, facing the camera. But is there anything

Christmasy about that? Not much. It would be far better, wouldn't it, to have a snap of the family grouped about the fireplace, hanging up their Christmas stockings? Or decorating the tree, or putting up a holly wreath on the front door? A view of your lighted home on a winter night would make a charming card.

Your camera can do just about anything you want, providing only that you give it the right kind of co-operation. For interiors and night views outdoors use a supersensitive film; equip yourself with a few of the inexpensive modern lamps of the photo-flood and photo-flash types; don't forget that auto headlights can be used to light up small outdoor scenes sufficiently for brief time exposures. And so on.

But remember that now, of all times, your picture must "tell a story," must be clean-cut and vivid. The idea is the most important thing. With care you can get the picture you want.

Go into "executive session" with your family now. Discuss ideas, select the best — and get out your camera.

One words of advice, born of experience — simple ideas are best. They are easier to execute and, nine times out of ten, they "click" more effectively than something pretentious or complicated.

JOHN VAN GUILDER

Capture of the international wheat championship at Chicago fair by J. B. Allsop, of Wembley, Alberta, is the eighth time the prize has come to Alberta in 11 years and the fifth time to the Wembley district.

Allsop is only 20 years old, and this was his second effort at Chicago. In 1932 he came fifth in hard spring wheat there.

Allsop has his farm near that of the famous Herman Trelle, who has produced four world championship wheat samples, but the new champion has always operated entirely independently of the former wheat king.

John Allsop and his father, S. B. Allsop, have been consistent exhibitors in seed grains for a number of years, but their chief wins always have been in winter wheat until this year. Twice Allsop took first in winter wheat, last year at Chicago and the year before at Toronto royal.

The Allsops originally came from England but have been in Alberta for some years, the father farming for some time near Calgary before moving about eight years ago to Wembley district, where he bought a half section of land from Herman Trelle's brother-in-law. Father and son have been prominent not only in seed grain production, but also as successful mixed farmers, having a good herd of holsteins and other stock. Mrs. Allsop, senior, took a lively interest in the seed grain exhibits of her husband and son before her death a year ago.

Great satisfaction was expressed by Alberta agricultural officials when word was received of the winning of the world wheat title for Alberta. Hon. Hugh Allen, minister of lands and mines, who is member for Grande Prairie, and who is a personal friend of long standing of the new champion, gave great praise to the work of the Allsops in production of high quality seed grain, and paid tribute to them as all-round good farmers.

"For the past four years it has been my ambition to win the international championship," he said at his home four miles north of Wembley, on the brow of a hill overlooking Lake Saskatoon; a charming farm home, retaining much of the old English atmosphere in which his ancestors lived and farmed for many generations in the Old Country.

The young winner's father gives Herman Trelle much credit for the son's success—for the inspiration to persistent effort, thought not for the grain itself.

"And if I hadn't won this year, I'd have kept right on trying," said the youthful wheat king. "It would have been good experience for next year."

Allsop's victory gave Canada its 20th win in the 24 times the title has been awarded at Chicago.

Allsop's win brought Alberta's string of victories in the wheat sweepstakes to eight compared with 11 for Saskatchewan and only one for Manitoba. Not since 1928 has the United States been able to produce a champion in the sweepstakes. The 1933 title was won by Frank Isaackson, of Elfron, in northern Saskatchewan.

Seager Wheeler, who is experimenting in fruit growing at his farm at Rosthern, Sask., won the Chicago wheat crown five times—in 1911, 1914, 1915, 1916 and 1918. Trelle's four wins were in 1926, 1930, 1931 and 1932.

J. C. Mitchell, of Dahinda, Sask., won the title in 1919, 1920 and 1924. Other Canadian winners were: 1912, Henry Holmes, Alberta; 1913, Paul Gerlach, Saskatchewan; 1917, Samuel Larcombe, Manitoba; 1922, R. O. Wiler, Saskatchewan; 1923, H. G. L. Strange, Alberta; 1929, Joseph H. B. Smith, Alberta.

The four United States victories were scored by G. W. Craft in 1921; L. P. Yates in 1925, and C. Edison Smith in 1927 and 1928.

The strongest man in the world is to appear in London. It is said that when he wants to open a railway carriage window, he just does it.

There are 20,000,000 widows in India

Didsbury Pioneer.

Established 1903
DIDSBURY ALBERTA
Published Every Thursday.

Subscription Rates: \$2.00 Per Year; \$1.00 Per 6 Months; 50 Cents Extra to Great Britain and the United States. Payable in advance.

Legal, Government and Municipal Advertising: 10c per line first insertion, 12c per line (unchanged) each additional insertion. Local readers 10c per line.

Classified Advertising: For Sale, Articles Wanted, Lost, Stolen or Strayed Etc. 50c first insertion, 25c each additional insertion, 4 insertions \$1.00.

Business Cards: Special Rate of \$1.00 per month (1-inch) or \$11.00 per year if paid in advance.

Notices under Coming Events: 50c first insertion, 25c each additional insertion.

Card of Thanks (not exceeding 6 lines): 50c per insertion.

Obituary Poetry: 10c per line.

Transient Advertisements to be paid for when ordered.

Changes of Advertisements must reach this Office not later than Tuesday noon to ensure insertion in the issue of that week.

J. E. Gooder - Editor & Manager

The Young Should Work.

THOSE who have heard Prime Minister Bennett speaking over the radio have noted with interest that he plans to bring in some form of unemployment insurance in the coming session. He has been most unequivocal in his remarks on the need for some better form of handling unemployment relief than now prevails. His own words in discussing this matter were, "The dole is a rotten thing."

Nothing will be followed with more eager attention than the plan for unemployment insurance. Any scheme which becomes effective will have to recognize those thousands upon thousands of young people who have never yet been definitely employed, and who for this reason would be unable to come under any contributory scheme.

It is to be hoped that the plan advanced by Mr. George Coote in the way of a pension system will be amongst those considered when the time comes. Mr. Coote's suggestion is for a nation-wide pension at the age of 55 or 60 years, administered equitably amongst all. This retirement age would remove many annually from the wage-earning classes, and thus make room for the youth of the country. Mr. Bennett also suggested shorter work-day schedules as a means of absorbing more workers.

Whatever scheme may be adopted it is most important that due regard be paid to the young people. Already four years or more have passed without any attempt to absorb youth permanently in wage-earning fields. New crops are constantly coming on.

The "Stettler Independent" discussing this problem of work for youth and age, says, "All the young men and young women of the province, between the ages of 18 and 26 as a continuation of their public school work, should be industrially organized to produce under scientific direction of those in authority, a sufficiency of the necessary goods and services, to make a decent livelihood for themselves and those dependent on them."

"Our whole educational system should be based on this proposition. Our unemployment system is based on the wrong premises. We should give jobs to the young men and women first of all, after ascertaining who would be dependent on them. It is a serious thing to destroy the morale of any member of the community through lack of work, but it is disastrous to destroy the morale of the young at a time when they have all their lives before them."

Alberta Seed Fair.

Alberta's Provincial Seed Fair will be held February 13 to 16 in Edmonton, and the Provincial Seed Growers' Association will hold its annual meeting the same time. The prize list for the seed fair this year has been divided into three sections, the first for certified or registered seed, the second for commercial seed, and the third for exhibits from the junior grain clubs. Entries close February 11.

Knox United Church Notes.

The annual meeting of the Church and Congregation, for the reception of reports, election of officers and transaction of other relevant business, will be held (D V) on Sunday evening, January 27th at 7:30 p.m.

As this is a specially important meeting, dealing with the welfare of the Church, all interested are urged to be present.

At the annual meeting of the Sunday School Board held on Monday, January 14th at the home of Dr. and Mrs. Clarke. The following officers and teachers were elected for the ensuing year:

Superintendent, Rev. Alex J. Mitchell.

Assistant Superintendent, Mr. Bruce Parker.

Secretary-Treasurer, Mrs. Chamberlain.

Organist, Miss Lorna Clarke.

Assistant organist, Miss Doris Friesen.

Superintendent Primary Department, Mrs. Wallace.

Teachers: Mesdames, Clarke, Mitchell, Phillipson, Tighe, Hilliard, Klein, Sinclair, Parker, and Messrs. Moyle, Boorman, Halton.

It was agreed that the Minister should lead the Adult Bible Class and that a hearty invitation to all men and women to join should be given.

The Treasurer's report showed a small balance on the right side.

The C.G.I.T. met at the Manse on Thursday. After devotional exercises and business, the evening was devoted to instruction in Handicraft under the instruction of Mrs. Klein.

"QUITE SO."

By Local Contributor.

Of all the men beneath the skies
The farmer poet I most despise.
When he should be out making hay
He monkeys round the place all day
A-looking wise and chewing snuff,
While thinking up some crazy stuff
His smock is quite beyond repair;
There's chaff and thistle in his hair;
His whiskers are a sight to see—
Much like a rat's nest you'll agree
The buttons from his shirt are gone;
His socks—he hasn't any on!

Give me a rope, slung o'er a limb,
And soon I'd rid the world of him!
I'd put him where such wops as he
Would find congenial company.
There he and Nick could write a poem
Entitled "Woman Rules the Home,"
Or "How to make them Leg'orns Lay,"
Or "Make the Darned Old Home-
stead Pay."
Or he might while away the time
Creating red-hot mushy rhyme—
But I must hike and raise some pelf
—Y'see, I'm one of 'em m'self!

Classified Ads.

Hemstitching Also specialising in Daisy-Knit Sweaters and all kinds of Fancywork.—See Mary McCann at Mrs. Geo. Julien's, Didsbury (20)

For Sale: Tamarac Posts, all lengths and sizes, at greatly reduced price. Fir Veneer at Less-Than-Manufacturer's Cost! You can place your orders for spring delivery. Come, inspect these bargains.—North End Lumber Yard (51)

Wanted to Change Turkey Gobblers, weights 25 to 30 lbs. Also Young Gobblers For Sale, 20 to 25 lbs., \$3.00 Each.—H. L. Welch, Didsbury. (23p)

For Trade:—Poles, Posts and Year-Old Poplar, For Beef, Clean Garnet or Clean Seed Oats.—Fred Thomassen, Bergen (21p)

"\$50.00 Or Make Me An Offer" Owner must sell—1927 Chev. Coach in good running condition. Phone daytime R2203 Didsbury. (21p)

FOR RENT

For Rent:—Small House Close to school, \$10.00 per month. Apply C. E. Reiber.

LOST

Lost—On Highway about 1½ mile south of Didsbury—heavy truck jack. Finder please notify Otto Krebs, Phone R1813. (31p)

Didsbury Dairy

Milk and Cream Delivered Daily

Special orders receive prompt attention

Milk from our own tested herd

You may Whip our Cream.

BUT you can't Beat our Milk

TOM MORRIS

Phone 162

"The RADIO SHOP"

Philco, Marconi, Rogers

—Electric and Battery Sets. Also Full Line of Batteries, Tubes and All Radio Supplies. Expert Repair Service and—ALL WORK GUARANTEED.

R. E. LANTZ, Didsbury

\$2.95

RETURN

BARGAIN TRIP

—TO—

EDMONTON

From DIDSBURY

January 25—26

Good to Return until

January 28

Low fares from other stations

Good in Coaches Only
No Baggage Checked

Apply Ticket Agent

CANADIAN

PACIFIC

Elkton District

320 ACRES. Small buildings, all fenced, good spring. Price \$7.00 per acre CASH.

160 Acres Improved, good buildings, 50 acres cultivated. Price \$2000 with \$500 Cash. Good terms on the balance.

C. E. REIBER Phone 90

Licensed Real Estate Agent

Farmers and Stockmen!

GET YOUR SUPPLY OF ANIMAL BUILDER

(Mono-Calcium Phosphate)

—A mineral stock food with power to grow. Priced to bring you a profit. The price is low—the mineral content high. 50-Lbs. \$2.50 100-Lbs. \$5.00 Special Ton Price

An Elephant Brand Product.

HENRY GOEHRING Phone 10

Victoria—Canada's Evergreen Playground—Vancouver

WINTER EXCURSIONS

Low

Fares

PACIFIC COAST

VANCOUVER—VICTORIA
NEW WESTMINSTER

Daily to FEBRUARY 28

GOOD TO RETURN UNTIL APRIL 30, 1935

For Details Consult Ticket Agent

CANADIAN PACIFIC

Vancouver—Canada's Evergreen Playground—Victoria

After a hard day's work, a bottle of beer will banish fatigue--

There are no better Beers than those made in Alberta. Obtainable at our Warehouses, Vendor's Stores and your LOCAL HOTEL.

Distributors Limited

Agents For the Brewing Industry of Alberta

Phones: 522

RED DEER

This advertisement is not inserted by the Alberta Liquor Control Board or by the Province of Alberta.



Didsbury Lodge No. 18, I.O.O.F.

Meets the 1st and 3rd Thursday in each month

Visiting brothers are welcome.

P. Lunt, N.G. J. W. Halton, Sec

Professional.

DR. W. G. EVANS, M.D.
Physician, Surgeon

Graduate of Toronto University,
Office in New Opera House Block
Residence Phone 50, Office Phone 120
Didsbury Alberta

J. L. CLARKE, M.D., L.M.C.C.
Graduate of Manitoba University

late senior House Surgeon of St
Michael's Hospital, Newark, N.J.
Physician and Surgeon
X-Ray in Office

Res. Phone 128 Office 63
Offices over Royal Bank

DR. H. C. LIESEMER
D.D.S. D.D.S.

Dental Surgeon
Graduate University of Toronto
Office over Royal Bank
PHONE 63
Didsbury Alberta

W. A. AUSTIN
LAWYER - NOTARY PUBLIC
Commissioner for Oaths

ESTATES MANAGED
MARRIAGE LICENSES ISSUED
Phone 52 Didsbury

H. LYNCH-STANTON, LL.B.

Barrister & Solicitor
DIDSBURY, ALBERTA.
Counsel: Mr. A. Lamm, Barrister
Calgary, Alberta.

W. S. DURRER

Funeral Home

Phone 140

Government Licensed
Embalmer

Church Announcements

M.B.C. CHURCH

Rev. F. Vincett, Pastor

Sunday Services:

1:30 p.m.—Sunday School.
2:45 p.m.—Preaching Services.
7:45 p.m.—Preaching Service, in-
cluding Young People's meeting every
alternate Sunday.
Wednesday Evenings, 8 o'clock
Prayer Service

EVANGELICAL

Rev. H. J. Wood, Pastor

Morning Worship, 10:30 a.m.
Sunday School, 11:30 a.m.
Evening Service, 7:30 p.m.

Monday, 4 p.m. Junior C.E.
" 5 p.m. Intermed. "
" 7:15 p.m. Senior "
Wednesday, 8 p.m. Prayer Mtg.

UNITED CHURCH

Rev. A. J. Mitchell, Minister

11:45 a.m. Sunday School
7:30 p.m. Service
The minister will preach Sunday at
Westcott at 2:00 p.m.

CHURCH OF ENGLAND

Rev. A. D. Currie

Sunday, Jan. 20th
Evangelism & Sermon, 3 p.m.

LUTHERAN CHURCH

Rev. J. J. Kuring, Pastor.

Westcott—English Every Sunday 11 a.m.
German—First, third and fifth Sun-
days at 10 a.m.
Didsbury—German Every Sunday at 2:30
p.m. except the fourth
English Every Sunday at 8 p.m.—
except the fourth Sunday.

Alberta News Items.

Alberta Oil Production.

While returns for the past year are not yet complete it is estimated by the petroleum and natural gas division of the provincial government that a petroleum production for 1934 will exceed 1,250,000 barrels, compared with the actual production for the previous year of 1,013,040 barrels. The actual production to the end of November last was 1,160,136 barrels. Production of Turner Valley naphtha will, it is anticipated, show an increase of about 25 per cent, due to the continued operation of the absorption plants and increasing care given to production technique. In the Wainwright field the production for the year should show an increase of over 125 per cent. from 1933, due largely to the increased market available by operation of the refinery of 400 barrels capacity daily.

Name Inspector High Schools.

Captain H. E. Balfour, formerly of Victoria High School, Edmonton, and Inspector for recent years in the Grande Prairie district, has been appointed Inspector of High Schools for the Province following the elevation of H. C. Newland to the position of Chief Inspector of Schools. Mr. Newland took the post vacated by Geo. W. Gorman, now Deputy Minister.

Great Improvement in Hog Quality.

A remarkable improvement in the quality of hogs marketed has been recorded in Alberta during the past year. The percentage of "selects" marketed has increased 50 per cent. Previously Alberta's percentage of selects was 7.57, but during 1934 this was increased to 11.90 per cent., while the percentage of "bacons" marketed increased from 31.86 to 36.01 per cent. Thus, nearly half of all the hogs marketed fell within the two top grades. While definite figures are not yet complete, it is expected that the total of hogs marketed in the Province through plants and elsewhere will be just under the million mark, a small reduction in numbers from the previous year.

Value of Dairy Products.

Alberta experienced its biggest year in 1934 so far as production of creamery butter was concerned. The preliminary estimate of this production is placed at 25,500,000-lbs., compared with the previous record record of 23,000,000-lbs. The value of all dairy products, including home manufactured butter, cheese, milk, etc., is estimated at \$14,300,000, compared with \$12,950,000 for 1933.

Wheat Marketings.

Over 70,000,000 bushels of Alberta's 1934 wheat crop have been marketed to date, compared with 57,000,000 bushels of the 1933 crop marketed at the same date last year.

Seed Exchange Policy Extended.

Entering its third season the seed exchange policy established by the Provincial and Federal Departments of Agriculture in Alberta will be continued this year. The main object of the policy is to extend the use of pure seed in wheat, oat and barley crops. Under the policy farmers have the opportunity of exchanging their grain for good seed at established rates. Freight is paid by the provincial and dominion departments on approved shipments of seed from growers to purchasers. Farmers delivering grain to be exchanged for seed will be allowed track price for their commercial grain. Seed growers selling seed will be paid a fixed premium over the track price at shipping point, depending upon the grade and quality of the seed, which is purchased on a seed grade basis, and not on a commercial grade basis. The quantity of registered and certified seed is limited, it is stated by the provincial field crops branch, and it is suggested that farmers can best take advantage of the policy by clubbing together for orders in carlots. Last year some 51 carloads of pure seed were distributed to farmers under this policy, of which 50,000 bushels was wheat, 24,899 bushels oats, and 1,661 bushels barley.

Social Credit Organizes Study Group at Elkton

Judging by the co-operation of the people who were in attendance at the Elkton School on January 9 for the organization of a Social Credit Group, there are going to be many interesting evenings in the near future spent in a study of the system that is in the forefront for old line party attacks.

Mr. Frank Byrt acted as chairman. A motion was passed that regular meetings be held Wednesday evening every other week. A committee was elected comprising Messrs Wm Lowrie, S. Wright, M. Romeyn, H. Ness, H. Moore, F. Kyncl and L. Barnard, to aid the officers plan the programs for the succeeding meetings.

Interesting articles pertaining to Social Credit were read by Vivian Hewitt and M. Campbell. Later the chairman conducted an animated discussion on "Present Methods of Doing Business."

Plans are being formed for the straw vote to be taken in Township 31.

Musical selections were enjoyed and the singing of the National Anthem brought to a close a very pleasant evening.

Watch for activity from this Group—it's a real live wire!—Contributed

Ducks Winter In Province

Between 400 and 500 ducks are wintering in the sanctuary on the farm of W. E. M. Holmes 2 miles south of High River. These birds require a great amount of feed, and the local sportsmen have contributed bags of grain to ensure successful wintering. The Little Bow River which flows through the farm provides good winter quarters. There are also quite a number of ducks that collect each year along the Highwood on Round T property.

Last year the Holmes Sanctuary sheltered over 1,000 ducks, and for some years past sportsmen of the High River district have assumed the responsibility of seeing them through the winter.

WEEKLY SERMONETTE

"Honesty is the first chapter in the Book of Wisdom."

BANFF BEAUTY WINTER QUEEN



Ski-joring behind a fast running horse; mushing with a team of huskies; skating; or skiing on the mountain trails all come under the heading of real sport, according to Miss Dorothy Standish, who reigns this year during the winter sport season in the Canadian Rockies. Visitors from many United States cities as well as from Canadian centers are enjoying all the thrills which only this area can provide, and which reach a peak during the annual Banff Carnival held this year February 13-17 inclusive.

EQUIP YOUR CAR . . . and enjoy winter driving

Let Us Suggest---

A HOT WATER HEATER
HOOD COVER
ANTI FREEZE
NEW WINTER OIL
HI DUTY BATTERY
GLASS FROST SHIELD

All above items in stock and ready for delivery or installation

ADSHEAD GARAGE Phone 58

Motor Vehicle Licenses



Announcing reduction in fees effective January 1, 1935. Reduced fees for lower priced passenger cars will be charged as follows:

Not exceeding 100 inch Wheelbase\$10.00
Exceeding 100 inch up to 105 inch Wheelbase\$12.50
Exceeding 105 inch up to 110 inch Wheelbase\$15.00
Exceeding 110 inch up to 115 inch Wheelbase\$20.00

The fee on all cars exceeding 115 inch Wheelbase will be the same as in former years.

A reduction of \$1.00 will also be made in the fees for models made eight years previous to January 1 of the current license year, on those cars with Wheelbase of 120 inches or less.

All Fees Due and Payable January 1, 1935

Those Operating cars after January 15 1935, without Licenses, will be Liable for Prosecution.

Government of Alberta

Hon. R. G. Reid, E. Trowbridge,
Provincial Secretary Deputy Prov. Secretary

Classified Ads. Bring Results

Twenty-five to Forty Per cent. longer tire life at no extra cost . . . that's the bonus you get for buying Firestone Tires . . . and it's a worthwhile saving.

Firestones do not cost one cent more than ordinary tires, but only in Firestone Tires can you get a combination of Gum-Dipped Cords, 2 Extra Cord Plies under the tread, Balanced Construction and a scientifically designed Non-Skid tread which make for extra strength, extra safety and extra mileage.

Replace worn tires today. Buy Firestone . . . the strongest, safest and most economical of tires—guaranteed for 12 months. See the nearest Firestone Dealer.

LOWER PRICED TIRES

Save 15% by buying Oldfield tires or if you want a very low priced but dependable Tire ask for the Sentinel . . . made and guaranteed by Firestone.

Firestone
High Speed TIRES

Chantecler
CIGARETTE PAPERS
DOUBLE AUTOMATIC BOOKLET only

5¢

Keeps the last paper just as fresh as the first—no waste—easier to handle. Get Chantecler—none finer ever made.

Chantecler
QUALITÉ EXTRA SUPERIEUR

WORLD HAPPENINGS BRIEFLY TOLD

Henry Wise Wood, veteran chairman of the Alberta wheat pool, was re-elected to office at the annual meeting at Calgary. C. Jensen of McGrath, was named vice-president.

Viscount Buckmaster, chairman of the governing body of the Imperial College of Science and Technology and a former lord chancellor, died recently in London.

A special period of training of French reserve soldiers as part of a plan to build up the nation's defences, especially along the Rhineland frontiers, was announced recently.

Government regulations on the sale of liquor in Newfoundland have been radically changed, according to an official communiqué. Amount of purchases, hitherto set at three bottles of spirits a week, is now unrestricted.

A rubber exhibition opened at the Science Museum, South Kensington, and running six months, will include two rubber seeds brought from the Amazon by Sir Henry Wickham in 1876.

Bird fanciers who attended the All-England show at Norwich, England, talked of purple and red canaries as being possibly shown at next year's exhibition, feeding having been discovered as the secret of color.

The appointment of F. G. T. Lucas, K.C., of Vancouver, to be a judge of the supreme court of British Columbia has been approved by the governor-general. He succeeds Mr. Justice Macdonald, resigned.

A course in marriage to instruct men students how to avoid unhappy unions is being considered by the University of Washington. Dr. Norman S. Hayner, associate professor of sociology, disclosed. The course would be open to seniors only.

An adverse trade balance of nearly \$100,000,000 for the year ended October 31 was revealed in Irish Free State trade statistics. As in recent years much of the adverse balance is attributed to the dispute with the United Kingdom since the advent of the Republican government to power.

Building Programs

United States Government To Expend Large Amount On Housing

Hinting possibly at the vast size to which the United States government may expand its slum clearance and low cost housing, Secretary of Interior Harold Ickes said the public works administration's present \$150,000,000 program "will barely scratch the surface." "We know that in the end a much more liberal contribution will be, or at least ought to be made for this desirable social purpose," Ickes said. He expressed a hope for a greatly enlarged program in 1935.

INFANTS' COLDS

Relieved/

Young children easily catch cold. So Mrs. Russell Ward, of Hilton Beach, Ont., wisely says: "If I notice that there is any sign of a cold I give Baby's Own Tablets and find they are a great help." Thousands of mothers do the same not only for colds but for fretfulness, indigestion, constipation, teething troubles, colic, upset stomach and so on. Baby's Own Tablets are safe and sure in relieving childhood's common ailments. Price 25c.

Dr. Williams' **BABY'S OWN TABLETS**

W. N. U. 2076

Aim Of French Aviator

Linking New York To Paris In Fifteen Hours

Louis Bleriot, who twenty-five years ago was the first to fly across the English Channel, told at Paris of his dream of the aviation of the future when Paris and New York will be linked by air in fifteen hours.

The air pioneer was guest of honor at a luncheon meeting of the American Club of Paris, where his great exploit was feted.

"My dream," he said, "would be to throw an aerial bridge between Paris and New York such as I did twenty-five years ago between England and France. Concerning the realization of this dream, it is one of your countrymen, it seems to me, who has best studied that question. From the look of things it should not take more than fifteen or eighteen hours to link the two capitals."

"The floating islands as established by one of your firms would be 500 meters long, 100 meters wide and 63 meters deep. Their security is so great that insurance companies have already consented to give reduced rates. From the financial standpoint passenger traffic can be expected to yield 80 million francs and air mails another 80 millions, 160 millions in all (\$9,600,000)."

Understands Wild Animals

Trainer Succeeds In Raising Leopard Cubs In Zoo

Hans Brick, animal trainer at the Burnt Stub Zoo at Chessington, Surrey, is the only man who has successfully raised leopard cubs in Britain.

Usually a leopard will eat its young if they have been touched, or even seen, by a human being.

But Hans Brick, has such power over animals that Babette, a leopard at the zoo who two months ago gave birth to two cubs, allows him to enter her cage and play with them. She will even put them in his lap.

The London Zoological Society has congratulated him on his success.

He has spent 15 years in the jungles of the world, mostly by himself, studying the habits of lions, tigers, leopards, pumas, and panthers.

Never during that time did he find it necessary to shoot. His experience and understanding were such that he was even able to "talk" to the animals—without uttering a single word. They understood him, accepted him, and no harm came to him.

Should Take Precautions

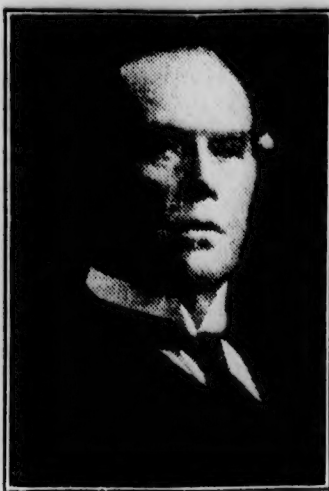
From Kansas Comes A Warning About 'The Twin Perils' To Farm Children

In a letter just received from Independence, Kansas, Mr. A. Z. Potter says that having been raised on a farm he has first hand knowledge of the sad deaths of a good many children caused by the carelessness of their elders. Every parent should take heed to this warning—offered in a friendly spirit by our correspondent from Kansas. Here it is:

"The Twin perils for children living on farms and in small villages are open wells and cisterns and loose boards left with nail points sticking out of them.

"Cover all wells and cisterns securely and draw all nails from loose boards because a child stepping on them, whether clean or rusted, is in deadly danger from the germs of Tetanus (lockjaw) with which much ground is infected."

Insects destroy almost one-tenth of the world's crops.



SIR HERBERT S. HOLT

Who has resigned as President of the Royal Bank of Canada and becomes chairman of the executive committee.

Retires From Presidency Of The Royal Bank

Sir Herbert S. Holt Is Succeeded By Morris W. Wilson As President And Managing Director

After 26 years in office, Sir Herbert S. Holt has relinquished the presidency of The Royal Bank of Canada and now becomes Chairman of the Board and Chairman of the Executive Committee. He is succeeded by Morris W. Wilson as President and Managing Director, and Sydney G. Dobson follows Mr. Wilson as General Manager.

These changes were announced at the end of the bank's fiscal year, following a regular meeting of the board. They are changes which constitute not only an important milestone in the 65 years of Royal Bank history, but also an event of national significance. Sir Herbert Holt's retirement from the presidency marks the withdrawal from active duty of an outstanding Canadian, under whose leadership the Royal Bank has developed from a relatively small organization to its present status as one of the great financial institutions of the world. Furthermore, the appointment of Morris W. Wilson as President marks the first occasion this office has been attained by a man from within the ranks of the bank.

In assuming the newly created position of Chairman of the Board, Sir Herbert Holt will continue a connection with the Royal Bank which began nearly thirty years ago with his election as a director in February, 1905. He was appointed vice-president of the bank two years later, and became its president on November 16, 1908.



MORRIS W. WILSON

Formerly General Manager of the Royal Bank of Canada who succeeds Sir Herbert Holt as President.

The Royal Bank has been in existence for sixty-five years. It was incorporated in Halifax in 1869 as The Merchants Bank of Halifax, its present name being adopted in 1901, and its head office removed from Halifax to Montreal in 1907, the year in which Sir Herbert became vice-president.

When he was appointed president in the following year, the Royal Bank was recognized as being soundly established upon long adherence to the conservative principles of its inception. It was not, however, outstanding in the extent of its activities, and it was under Sir Herbert's direction that the bank entered a new period of steady growth which gradually made it one of the leading banks of the world, international in scope and influence. In 1908, when Sir Herbert became president, the Royal Bank had 107 branch offices; to-day it has nearly 800 branches, serving all parts of Canada and located in twenty foreign countries. Its assets during the same period have increased from less than \$50,000,000 to more than \$725,000,000, and the number of its shareholders from 800 to a present total of 12,000.

Sir Herbert's policy has been one of steady and constant enterprise, consistent with sound banking practices, and this has included an insis-

Fewer, Less Severe Colds With Colds-Control Plan

New Aid in Preventing Colds Makes Possible Better Control of Colds in the Home

CLINICS PROVE PLAN

Mothers can now help their families to greater freedom from colds—fewer colds, shorter colds, milder colds—thanks to the development of the new Vicks Plan for Better Control of Colds. The Plan has been clinically tested by physicians—and its effectiveness is being proved daily in thousands of homes.

The Plan, perfected by the makers of Vicks VapoRub, is introduced along with the new aid in preventing colds, Vicks Va-tro-nol (for nose and throat). This new Vicks preparation is the ideal companion to VapoRub, the modern method of treating colds. Briefly, the Plan is this:

To Help Prevent Colds

Watch yourself and children after exposure to any condition that you know is apt to be followed by a cold, such as—

Contact with others having fresh colds—crowds, stuffy ill-ventilated rooms, public places—sudden changes in temperature—excesses in living, such as over-eating, smoking or drinking, which reduce body resistance. Then—at the slightest irritation of

the nasal passages, where most colds start—use Vicks Va-tro-nol at once. Just a few drops up each nostril. Repeat every hour or so if needed. Va-tro-nol stimulates the functions provided by Nature, in the nose, to prevent colds—and to throw off colds in their early stages. Used in time, Va-tro-nol helps to avoid many colds entirely.

To Help Shorten a Cold

If a cold has developed, massage the throat and chest well with Vicks VapoRub. It attacks the cold direct—two ways at once—by stimulation and inhalation. Through the skin, it acts like a poultice or plaster. At the same time, its medicated vapors, released by body heat, are breathed in direct to inflamed air-passages.

During the day—any time, any place—use Vicks Va-tro-nol every few hours as needed to clear clogged nasal passages. This gives you full 24-hour treatment, and without the risks of constant internal dosing, which so often upsets digestion—especially of children.

Trial Offer Guarantee

Your druggist is offering Vicks Va-tro-nol and Vicks VapoRub on the following trial guarantee: Use as directed in Vicks Plan for Better Control of Colds (details in each Vicks package). Unless you are delighted with results, your druggist is authorized to refund your money.



SYDNEY G. DOBSON

Who has been Senior Assistant General Manager and who now succeeds Mr. M. W. Wilson as General Manager of the Royal Bank of Canada.

ence upon development of an active and highly trained personnel. He has always emphasized the importance of providing opportunity for new ability, and the Royal Bank has become notable for the development of young men such as C. S. Tompkins, Inspector General of Banks, a position created by the Federal Government in 1924, and Graham F. Towers, the recently appointed Governor of the new Central Bank.

It is understood that Sir Herbert's retirement from the presidency now, at the age of seventy-eight, is due partly to his desire to have more leisure for periods abroad, but principally to his policy of gradually transferring his direct responsibilities to younger shoulders.

Morris W. Wilson, the new President and Managing Director of the Royal Bank, was formerly Vice-President and General Manager. He is fifty-one years old, the age at which Sir Herbert became president. He was born in Lunenburg, Nova Scotia, where he entered the service of the bank. His entire business career has been with the bank, and the thirty-seven years since he began have been marked by a series of promotions through which he has acquired experience in every phase of banking activity.

In 1909, when he was twenty-six, Mr. Wilson was moved from the Maritimes to Vancouver, where he became manager of the main office two years later. In 1916 he was transferred to head office in Montreal as Chief Inspector. The following year he became Superintendent of Branches, and in 1922 was appointed Senior Assistant General Manager. He was promoted to General Manager of the bank in July 1929, and in 1931 became Vice-President as well. Each of his predecessors as president has been, like Sir Herbert Holt, a figure of prominence in industry or commerce. He is thus the first professional banker to become president of the bank.

Sydney G. Dobson, who has been Senior Assistant General Manager and who now succeeds Mr. Wilson as General Manager, has had a similar career. Like Mr. Wilson he was born in the Maritimes, at Sydney, Cape Breton, and is fifty-one years old. He started with the bank as a junior clerk in his home town thirty-four years ago, becoming accountant at Winnipeg in 1906. After serving in various other positions, he was appointed manager of Sydney Branch

in 1910 at the age of 27. Five years later he became Assistant Manager in Montreal, and in 1916 he was transferred to Vancouver to succeed Mr. Wilson as manager. In 1918 he became Acting Supervisor of Middle West Branches, with headquarters at Winnipeg, and in 1919 was promoted to General Inspector at Head Office. He became Assistant General Manager three years later, and has occupied this position for the last twelve years.

Little Journeys In Science

LIQUID AIR

(By Gordon H. Guest, M.A.)

All gases, if cooled and compressed sufficiently, may be changed into liquids, or even into solids. Sulphur dioxide (the gas which is produced when sulphur burns in air) is easily converted into a liquid, but other gases, including hydrogen and oxygen, are very difficult to liquify. The liquefaction of helium by the Dutch scientist Kamerlingh Onnes, in 1908, was regarded as a great scientific achievement.

Liquid air was first obtained about fifty years ago and since then it has been used commercially, the method of producing it having been continually improved. It is made in large quantities by an intricate machine in which the air is compressed and cooled. The point at which the air becomes liquid is called the "critical temperature". Liquid air boils at -190 degree centigrade. When such objects as a rubber ball, an egg, a piece of meat or a flower are placed in the liquid they become nearly as brittle as glass. When a tea kettle filled with liquid air is placed on a block of ice it boils vigorously, for the ice is hot as compared to the liquid air.

Liquid air is used chiefly in the production of nitrogen, oxygen and argon, and is also used as a cooling agent. When mixed with charcoal it forms a powerful blasting explosive since the charcoal burns in it.

It was first thought that liquid air would be used widely for refrigeration, for cooling and ventilating rooms, and for the destruction of bacteria, but because it is expensive to produce and difficult to handle, it has not been used extensively for these purposes.

Longest Fence In World

The world's longest fence—40 kilometers, or about 250 miles—is to be erected along the Norwegian-Finnish border to prevent the nomadic Lap's stray flocks of reindeer wandering uncontrolled from one country to the other.

Caves and subterranean dwellings provide homes for more than 100,000 persons throughout northern Africa.

MAKE YOUR FALSE TEETH HOLD FAST

Eat, talk, sing and shout and never fear embarrassment. Your false teeth stick all day long when you sprinkle on Dr. Wernet's Powder—they slip snugly—comfortably—they can't slip. Prescribed by world's leading dentists—they know it's the best! Costs but little—any drugstore.

THE TENDERFOOT

By
GEORGE B. RODNEYAuthor of "The Coronado Trail",
"The Canyon Trail", Etc.

SYNOPSIS

"You've fallen heir to a half-share in plenty of trouble," the lawyer told Gerald Keene. "The Broken Spur has been systematically looting the ranch, and old Joe Carr, your partner, is drinking himself into ruin."

But Keene decided to go see what was happening for himself—not as Gerald Keene, half owner of the Hour-Glass Ranch, but as Duro Stone, tenderfoot in a Montgomery Ward wild west outfit.

Dad Kane, desert rat and luckless prospector till now is returning to tell Dustin and Spilke Goddard, owners of the Broken Spur ranch, who had grubstaked him, of his discovery of a rich gold mine, and shows samples of the ore. He sees Broken Spur men rustling Hour-glass cattle and protests against it.

Spilke Goddard and Sam Dustin, fearing the old prospector may tell others the things he has seen as to the branding of Carr's cattle, plot to get him to show them the location of the mine and then to kill him.

Gerald Keene, dressed in ridiculous cowboy costume, arrived at the Hour-glass ranch and is hired as a cowboy by Joe Carr. The impersonation of a tenderfoot is successful, and he is accepted as such by the other occupants of the bunkhouse.

Proof of Dustin's cattle stealing activities was accidentally discovered by Stone, who accompanied by Edith Carr was riding fence a long way from the Hour-glass ranch house.

Dustin unexpectedly comes along and seeing them, stops and talks to Edith. He mentions the Soda Springs dispute could be settled by marrying him, and Edith refuses his proposal with remarks that make Dustin furious. He insults Stone, who promptly throws him into a pool of water.

(Now Go On With The Story)

CHAPTER VI.—Continued

"If he larned that from a catalogue then I'm a Greaser," he muttered and he laid in wait for Stone when supper was done.

"What's the game?" he asked curtly. There was a grin, too, that kept the words from stinging.

Now Red Thom had almost been born in a saddle. He had punched cattle from El Gran Chaco to the Barren Ground and he was not to be put off.

"I seen you fall," he said grimly. "A green man can't fall like that. It takes practice. A new man falls stiff. You relaxed every muscle an' that's why you didn't break every bone in yore body. Come clean, son. I'll not give you away less'n I have to. Where're you from?"

That is a dangerous question to ask at times but Stone did not resent it.

"I got to spread my own rope my own way," he said, and the homely idiom made Red Thom open his eyes. "You don't mind a man attendin' to his own business, do you?"

"Huh. I reckon not. But you see a few of us have spent a long time here on the Hour-glass. You claim to be a new man. All right. Let it go at that. Get me . . . ?"

Thom's eyes bored into Stone's inner consciousness and both men grinned at each other in friendly fashion. In that moment a lasting friendship was born. The bunk-house never noticed that Red Thom watched Stone carefully from that day. They were intent on their own deductions.

"He's got that Isabella horse so he'll stand," quoth Derwent. "The man's got patience and that's all four aces. He says he ain't breakin' him; he's a-trainin' him. Learned it outen a book, he says. Give him two years under a man and he'll make a good hand."

"If Sam Dustin don't kill him first," said some one.

"He won't. . . ." There was pro-



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phedy in Red Thom's voice. "Where is he now?"

"Crews sent him out to ride the West fence up in the Red Water canyon to-day. Told him to take his pack an' stay there till he got the place fixed. Damn nasty job fer one man, if you ask me."

He was right at that. Stone saddled his big horse at dawn and headed west across the foot-hills for the more distant ranges, where the land ran out in craggy little peaks and jutting hill-shoulders. He worked his way up; beyond where the mesquite runs out in curly bunch grass, where the red-stemmed madrona gives place to stunted juniper and the red-and-black malpais ledges make horse and man look to their footing.

That fence was a deceptive thing. It wandered for miles along a steep hillside; it stepped drunkenly across deep canyons and arroyos; it twisted among stunted rock-oaks and it dipped into forgotten valleys where aspens yellowed for want of water. He finally drew rein on top of a rise and studied the land below him.

Red Thom alone at the Hour-glass might not have been surprised at the metamorphosis of the new hand of the Hour-glass. Gone was the slackness of a tired rider. His slim figure settled into his saddle as though melted and poured there. His light hand on the bit told why that Isabella horse, for months rejected by the rough-handed riders at the Hour-glass, had "come to hand" till now he responded to the lightest touch of that one hand that he knew. A certain indefinable light in the rider's eyes told, too, that under that devil-may-care exterior lay a stratum of danger that had better be left alone.

He loafed in his saddle and scrutinized the flat land below him. The little plain was dotted with mesquite and palo alto, and unsightly cholla and "nigger-head" cactus and the green paddles of the prickly pear showed in great bloated blotches against the yellow of the dry grass. A few stunted live-oaks pricked out an irregular pattern.

"It ought to be fairly alive with cattle. . . ." His voiced seemed a shout in the universal stillness that was broken only by the wind across the grass and the occasional slide of caving earth down the wall of some dried arroyo. "It sure looks queer to me. This Hour-glass ranch has got land and water, men and grass. . . . Every damned thing but cattle. It looks to me as if this talk of Carr just havin' hard luck is all bosh. Even's a man's broken leg doesn't keep his cows from calvin'. . . . I'd give somethin' pretty to know what's happenin'. Of course it's Broken Spur. . . . But . . . to prove it is different."

He studied the distant landscape with somber eyes, but his brain was busy with other matters. Cattle? Where were the cattle that ought to be dotting that broad plain?

"It looks to me as though the old man left a net loss to his heirs. Anybody who would holler with joy over a bequest like the Hour-glass as it stands to-day would sure cluck for a china egg. . . . Wait a bit! Let's work this out by simple Rule o' Three. If old man Carr had ample cattle and didn't sell 'em or trade 'em, and if they didn't lay down and die on him, then it's a moral certainty that somebody else either has got or is gettin' 'em. . . ." He re-

membered that cow down by Soda Springs.

"Looks funny Edith didn't tell her father about that cow. Old Carr must be scared of Dustin at the Broken Spur. That looks bad. Well! If I'm goin' to sit in the game I've got to draw cards. And I've got to sit in the game for my own sake. . . ." (Even to himself he did not yet admit that Edith was a governing cause in the game.) "It looks to me like somebody's got to call this man Dustin an' see what he holds."

He swung out of saddle and let his reins trail. The horse, on his honor by those trailing reins, pawed once or twice at an ant hill and stood with drooping head while Stone settled himself for a study of the valley.

Miles away he could see the line of trees to the east that marked the land where the Hour-glass men were working in a vain hope to find enough cattle to be worth while. Soda Springs was the hub of the wheel of life on the Hour-glass and Soda Springs was in debate.

"Dustin can't be runnin' the cattle off till he changes the brands," he muttered. "He must be doin' it in force. . . . Keepin' a regular gang out in the hills workin' stages on the job. Changin' brands as fast as cows can calve. God, but I'd like to find out. . . . I just naturally got to. . . . Dustin ain't shippin' into Mexico and then drivin' back. It'd cost him too much to square the inspectors at the border. He may be shippin' small bunches into California or just drivin' out of the County. Ventin' the brands and takin' a chance on sellin' the best way he can. It's a cinch, though, he must be doin' a department store trade."

He fell into deep thought.

"Why? Why would a man do this? Not for mere money. There wasn't enough money in a few cattle to make a man risk years in jail. If Dustin was in it . . . and Stone knew he was . . . then he had some other motive. Edith? There was the answer, and Stone felt such a surge of wrath sweep over him at the thought that he felt hot all over. He suddenly visioned Edith, red-lipped, red-headed, gray-eyed, and he knew that any man would take a chance for her. But . . . how could any chance overpower that hatred that he had read in her eyes for Dustin? In these days men could not compel women to marry them. . . . Hold on! . . . Joe Carr was old. He was more or less inept, the result of age and drink, and his daughter loved him dearly. Could this be a scheme on the part of Dustin to win by craft what he could never get otherwise?"

"I believe I've struck it. . . ." He shook himself into life. His big horse, pawing at the ant hill, whinnied as a dozen biting ants ran up his leg and bit like fire. Then he raised his great head. Stone's eyes followed the horse's gestures and suddenly stood like a man petrified!

Far below him, six hundred yards away among the brush, he saw a half-grown calf dodging among the mesquite clumps and behind him rode, with yells and shouting, two men on horses that had been hard-ridden.

"By God! That's pretty bare-faced. They're so sure all the Hour-glass men are on the east side of the range that they aren't even stickin' to the high brush. Anybody in

sight could see 'em. What's that? I must be gettin' blind."

A thin column of white smoke oozed up into the air from behind a distant ridge. Suddenly an edging of black smoke showed along the white column.

"Greasewood fire. . . . That's to give quick heat to the irons. God, but they're careless! Is that a wagon too I see? . . . Can't be. . . ."

But it was! A dirty, ill-fitted canvas paulin' atop of small wagon that lurched across the divide. A negro, perched in front, drove it slowly down into the flat and squatted by the team.

"Huh! Leaves his fires burnin' behind him and follows his men where they go. Just pickin' up cows wherever they find 'em. Looks to me like a pretty widespread scheme. All based on the fact that the Hour-glass hasn't got enough men to watch its own ranges. That's bad. . . . But that's worse! Changin' brands on Hour-glass calves on Hour-glass land. . . ."

(To Be Continued)

Wore Colored Bowler

Sage-Green Was Shade Favored By English Earl

The forecast of the president of the Merchant Tailors' Association of America that brightly colored bowler hats are to be fashionable would have been welcomed by one of the first wearers of that style of head-gear, a former Earl of Harrington. According to Henry Melton, a well-known London hatter of 90 years ago, the Earl always wore a sage-green bowler when out of doors in order, as he explained, not to frighten the birds.

There was another peculiarity about His Lordship's hats, however, that might be less likely to find favor with modern wearers, says The Guardian. On getting a new hat he always applied the test of setting it on the ground and putting his foot on it. If it showed the slightest sign of collapse under that treatment he at once returned it to the maker. Consequently his hatter wisely built for strength disregardful of weight.

Little Helps For This Week

"Whom having not seen ye love, in whom though now ye see Him not, ye rejoice with joy unspeakable and full of glory." 1 Peter 1:8.

"If ye love me keep my commandments." John 14:15.

Blest be Thy love dear Lord,
That taught me this sweet way,
Only to love Thee for Thyself,
And for that love obey.

To love God is to love His character. God is Purity, and to be pure in thought and look, to turn away from unhallowed books and conversation, to abhor the moments in which we have not been pure, is to love God. God is Love; and to love men until it has expanded into a philanthropy which embraces all, even enemies with compassion, that is to love God. God is Truth, and to be true, to hate every form of falsehood, to live a brave, true, real life, that is to love God. God is Infinite, and to love the boundless, reaching on from grace to grace, adding faith to charity, aiming insatiably to be perfect, even as the Father is perfect, that is to love God.—F. W. Robertson.

Clock Will Speak Time

Experiments Being Made In England With New Gadget

A clock that talks! Not the cuckoo variety, but a clock which will "speak" the time.

This promises to be the latest time-piece in the office. The British post office research station are experimenting with an apparatus which will put "pip" into clocks.

By dialing a special number the office clock will "speak" the time.

Then will follow "pips" at 10 seconds' intervals, except at 50 seconds past each minute, when there will be the announcement, for example, "On the third 'pip' it will be exactly 7:46".

The last of three high-pitched signals will indicate then the exact minute.

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Everything in the Store Will Be on Sale

Special Reductions on the Following:

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Melvin Notes

Last week Mr and Mrs Landeen, Beatrice and Florence motored to Edmonton to attend the funeral of Mrs Landeen's father, Mr. Robertson. Mr and Mrs Robertson spent several months last summer with Mr and Mrs Landeen. Much sympathy is extended to Mrs Landeen.

Miss Isabelle McNaney is spending her vacation with her aunt and uncle Mr and Mrs Landeen.

Mr and Mrs August Krebs and Mrs Bliss and daughter spent Sunday at the home of Mr and Mrs Chas Foss.

Mr and Mrs Cuffling spent Monday evening at the home of Mr and Mrs August Krebs.

Mr Gaddes of Calgary spent Tuesday at the home of his brother-in-law Mr and Mrs Dupont.

Fresh Supply—Looseleaf Pads for map-drawing etc., etc.—5c Each at the Pioneer.

Didsbury U.F.A.
Elects Officers

The annual meeting of the U F A, which was called for last Friday but postponed on account of the inclement weather, was held Monday afternoon.

The secretary-treasurer read the financial report, which showed the organization to be in a good financial position, and he reported that the membership for last year was 167, the second largest in the province.

Mr A. Schwesinger gave a report of the Red Deer Constituency Convention held at Innisfail in November.

An interesting discussion took place on the question of Social Credit, and the Debt Adjustment Act, but no instructions on these questions were given the delegates to the Provincial Convention.

It was decided to again make a drive for membership and endeavor to maintain, or even increase the membership.

Following are the officers elected: President, Mr Roy McNaughton Vice-president, Mr J. Hosegood Sec. Treas., Mr W J Scheidt

Directors: Messrs C. W. Gibbs, A. O. Fisher, Amos Weber, Walter Irwin, N. Swalm, Charles Dickau, E. St. Clair, and N. S. Clarke

The following delegates were appointed to attend the annual Provincial U F A Convention being held in Calgary this week: Messrs J. Hosegood, W J Scheidt, N S Clarke, John Liesemer, Amos Weber and Charles Dickau.

It is expected that a number of other members will also attend the convention.

Burnside Notes.

Mr Stanley Coyne has moved on to the Joe Rist place for the winter.

Lone Pine W.I. met at the home of Mrs A Jenkin's on Thursday last with a good attendance of members and visitors. Mrs Eckel read an article on "What I would do if I had a million dollars", Mrs Otto Bittner also gave a reading. It was decided to hold a concert and dance in Lone Pine Hall on Friday Feb 8th.

Mr John Miller was elected trustee at the annual meeting of Burnside S.D. on Saturday last. The school board now consists of Messrs Geo Metz, Chas Marden and John Miller.

Miss Margaret Coyne of Fleet spent the week end with Mrs N. Eckel enroute to Calgary to take position.

Mr Ed Liesemer is attending the U.F.A. convention in Calgary this week as delegate from the Burnside Local. Mr Lloyd Hehn accompanied him and will also attend the convention.

Mr Adam Morasch was also with them and took back his son Sid Morasch who has been home for a month, to the General Hospital. It will be remembered that Sid Morasch's horse fell with him on New Year's day 1934 and he has had the bad luck to be in the hospital ever since with a broken leg and complication.

RUGBY NOTES

Rugby Cheer-Up Club held its first meeting of the season in Rugby School on Monday evening. New officers elected are: President, Miss Bessie Evans; Vice President, Harold Brown; Secretary, P. L. Hosegood. It was decided to hold meetings alternate Wednesday evenings commencing January 23. The Club is holding a dance in Rugby School on February 1. Ladies please bring cake.

Didsbury West Mutual Telephone Company.

NOTICE

SUBSCRIBERS please take notice that all monthly telephone accounts are due on or before the 25th of each month and are payable at the Office of Fisher & Edwards.

—J. H. ROBERTSON, PRES.

LOCAL & GENERAL

Miss Margaret Ranton of Lacombe spent the weekend at her home here.

Don't Forget the Oldtime Dance, January 22, in aid of the Hospital At the Didsbury Opera House

Mr. and Mrs H D Booker celebrated the 24th anniversary of their wedding Sunday last.

The prizes which are being played for at the bouspiel are on exhibition in Berscht's store windows.

Mr L. E. Rupp, who has been visiting his parents during the holidays, left for his home at Oakland, Cal. on Thursday last.

Mr W. Liesemer has received word of the death of an old friend Mr John Cameron who died at Calgary on Monday.

The social evening arranged by St. Cyprian's W.A. at the home of Mr J. D. Thomas has been postponed until further notice on account of the condition of the roads.

Mr. Harold Hardy has sold his interest in Didsbury Motors and Welding to his brother George, who will carry on the business in the same location.

Mr and Mrs Ed Shaw of Jasper, and Mr and Mrs J. W. Johnstone of Edmonton, were guests at the McGhee home for a few days this week.

Miss Bernice McGhee went to Calgary this week, where she will assist in the pouring of tea at the Palliser Hotel in honor of the Ladies Auxiliary of the Shrine.

Mr. and Mrs. McGhee will accompany their guests, Mr. and Mrs. J. Shaw of Jasper, and Mr. and Mrs. Johnstone of Edmonton, to Calgary, where they will attend the Shrine ceremonies.

Things To Remember

Oldtime Dance in Aid of Didsbury Hospital—Tuesday, January 22nd St. Hopkin's Old Time Orchestra

Notice of Annual Meeting.

Public Notice is hereby given that a Meeting of the Electors of the Town of Didsbury will be held in the High School Building, Didsbury, on Friday, the 25th day of January, 1935, at 8 o'clock p.m., for the purpose of receiving the Report of the Mayor, Secretary-Treasurer, Auditor, and Chairmen of the Various Committees of the Council, for the Year Ending December 31st, 1934. Dated at Didsbury, Alberta, this 6th day of January, 1935.

W. A. AUSTIN, Sec.-TREAS.

"Technocracy"

Mr. J. McCrae Newman, field secretary for Western Canada, Continental Committee on Technocracy, will speak on the subject of "Economic Chaos and the way out" on Tuesday Jan 22nd at Mountain View Community Hall at 2 p.m. and at Zella School at 8 p.m.

Mr Newman is a distinguished speaker and is here under the auspices of the U F A. He spoke last Monday evening at the U F A. Convention which was held in Calgary.

Westerdale Notes

Mr. John Babki had the misfortune to lose his best cow and a heifer during the last storm. They were smothered in a straw stack.

Lou Boles has been confined to the house the past 12 days with that pleasant thing, "the mumps". Both Mrs. Boles and Ronald also suffered from the malady.

Mr R E Laing of Harmattan spoke to a good number of Westerdaletes last Saturday night at the club rooms. Everyone present was benefited and feelings for Social Credit are getting to fever heat.

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